

FASHION FORECAST

SPRING/SUMMER 2011

THE BEAUBEAU'S SPRING/SUMMER 2011 COLLECTION

We are excited to introduce our Spring/Summer 2011 Collection to our beautivas and share with you some of the top trends this season that will complement our beaubeau's perfectly. This season 4Women.com is offering an exquisite variety of bold and opaque-colored, seventies-evoking fabric styles and prints. This exciting collection offers many bright and pastel colors in different patterns and floral prints. You will love our newest transitionals too! Tune in often and we'll keep you updated on the latest fashion trends as well as our newest creation, the 'Swimbeau', coming out this summer! Take a close look at all of these new beaubeau's in our 'New Releases' section and our 'coming soon' page.



SEVENTIES DÉJÀ-VU

How wild is too wild for you? How sheer is too sexy for you? Are the Spring/Summer 2011 Fashion trends looking too risqué for you? Don't panic! You can incorporate these fashion trends into your look

in both subtle and bold ways. 2011 is about everything fashion - old trends, new trends, and a mélange of old and new looks.



Trousers first. If you liked wearing trousers back in the day, then this is your season. The seventies are back and they brought with them the high-waist, wide-legged look that “Charlie’s Angels” made so popular. This is a trouser style to make your legs look long and give your waist look trim. What could be better than a trouser that has such a slimming effect?

HIGH FASHION AND COMFORT HAVE A MEETING OF THE MINDS!

Many designers such as Marc Jacobs, Alexander Wang, and Badgley Mischka are offering multiple options for a more relaxing look. This season is all about style AND comfort so dust off everything in your closet that looks fresh and loose and feel relaxed in style!



DARE TO BE BOLD

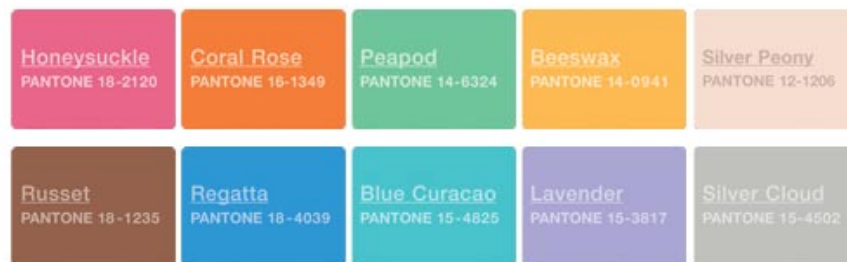
Sheer, lace, wild prints, and bold colors are trademarks of this season. Go all out, or simply add a few bold touches to a more subtle outfit. Flirt with a sheer top or a hint of lace to accentuate an outfit. Whether you are dressing up or not, these two trends can be worn with a pair of dress pants or a pair of jeans. Wild prints and bold colors have sometimes been considered on the risky side, but if paired with just the right pieces it will set you fashionably apart from the rest.



COLORS OF THE SEASON - PANTONE

The hottest color of the season is of course, Pink, this time under the name of 'Honeysuckle'. Daring, sexy and feminine, Honeysuckle was an inspiration for most designers including us. Bright oranges, purples and blues are also part of the colors of the season. Check out our newest silk beaubeau's like "Debo-nair", "Bee Chic", "Aloha!" and "High Society" that are rich in colors like these. Although bold colors were a hit this season, we also saw pastel shades and sheers with a sense of romanticism. Light pinks, lavender and off-white were the colors that inspired us to bring to life beaubeau's like "A Scarf Called Love", "Spring Crocus" and our new reversible "Flip Side" available in both Rose and Lavender.

Top 10 PANTONE Colors for women's fashion chosen by New York designers for spring 2011



ADORNING HEADS - IT'S HIP TO COVER YOUR HEAD!

To accessorize those season's looks, fashion designers choose hats, silk scarves, belts, belt purses, bangles and sunglasses. Hats of all shapes and colors, scarves and head-bands topped many of the runway looks this season. From vintage, to flower child, to Texas nun, they've left nothing out.



BELTS AND BAGS

One of the biggest hits this season is the Belt Pouch a'la 80's. As seen on runways by Marc Jacobs and Diane Von Furstenberg, the Belt Bag is perfect for those occasions where big bags are not needed. Other hand bag options for this season are large square bags or smaller bags with a Bohemian flair. This season almost guarantees that you have a handbag in your closet that will be hip and current.



SUNGLASSES AND BANGLES

Use your sunglasses to travel back to sunny day looks from the seventies, sixties or even fifties. Remember Jackie Kennedy, Marilyn Monroe and cat-eye glasses, retro, edgy or John Lennon styles? This season is an eclectic mix of styles from the past! Big colorful bangles are a seventies/eighties trend making a comeback. Offered in almost every color, have fun mixing and matching bangles with your outfits.

SHOES

Lanvin and Alexander McQueen showcased Pumps and stilettos on their runways. For the heel-walking challenged among us, there are always flats for that chic, comfortable look that Oscar de La Renta portrayed. Gladiator and strappy sandals in all types of prints are also a big hit this season, but the biggest hit of the season has to be the wedge. This trend is hotter than ever with a new addition of the 'Flatform Wedge'. Marc Jacobs, Chanel, Prada and Michael Kors made use of this new style trend for Spring/Summer 2011.



MAKEUP

This season is bringing bold colors not only to clothing and accessories but to makeup trends too. Bold lips and bright eye makeup are just some of the new looks for this spring. Use vibrant colors on your lips or among your eye shadows. For those of us who prefer a more natural and relaxed look, you will find just the right makeup combination! With just a hint of concealer, subtly defined cheeks accented with soft blush, a bit of mascara and a natural shade of lipstick, you'll have the fresh, easy-going face to complement your new-relaxed look for Spring/Summer 2011.

Remember - Just because you have lost your hair does not mean you have lost your sense of style!

