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SARASOTA FASHION DESIGNER RECEIVES SECOND U.S. PATENT FOR BEAUBEAU® HEAD SCARF

Susan Beausang, President of 4Women.com, Inc. was granted U.S. Patent #8,185,972 for a sewing method that makes the beaubeau® "Heads above the rest."

June 1, 2012 – Sarasota, FL - Beautiful bald women deserve beautiful head scarves that don't compromise style while meeting women's need for security. The beaubeau® is the only head scarf that is sewn with detailed attention to the fashion and function needs of women experiencing hair loss. Most head scarves will gap at the forehead and slide, or will alternatively have an unflatteringly flat shape for adhering securely to a woman's head. The beaubeau's unique and now patented sewing method results in a seamless *and* flattering fit so that women who wear beaubeau head scarves get runway fashion and custom fit all in one head scarf.

Susan Beausang, beaubeau® scarf designer and President of 4Women.com, Inc., lives with alopecia areata, an autoimmune disease that causes hair loss. She lost her hair but was not willing to surrender her comfort, confidence or sense of style. She designed her own head wear solution, the only head scarf on the market that unites the worlds of fashion and medical headwear. The beaubeau® offers custom fit, exquisite comfort, and high-fashion appeal. Available in over 450 fabric designs, the beaubeau® is now protected by two U.S. patents. They're that unique! Don't take it from the US Patent office though, experience the difference for yourself.

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About 4Women, Inc.

4Women.com, Inc. is a Sarasota, FL- based corporation that specializes in providing fashionable solutions to women and girls with medical hair loss. The beaubeau® head scarf is sold online at <http://www.4women.com> to customers worldwide and through retail outlets in the U.S., Canada and Europe. The mission of 4Women.com, Inc. is to help women and girls cope with the emotional upheaval of medical hair loss in a dignified and stylish manner and to advocate for greater awareness of the emotional impacts of medical hair loss for women and girls. For more information on the beaubeau® and 4Women.com, Inc. please contact Susan Beausang at 941-361-2408, email Susan at susan@4women.com, or visit <http://www.4women.com>.