

Business buzz

Published: Friday, May 28, 2010 at 1:00 a.m.
Last Modified: Thursday, May 27, 2010 at 6:32 p.m.

Website companies form partnership



[Click to enlarge](#)
Susan Beausang has alopecia universalis, an autoimmune disease that causes complete hair loss.
[Buy photo](#)

COURTESY PHOTO

Accrisoft Corp., a Sarasota-based software-development company, has formed a partnership with Sarasota's Green Room Webs. Owned and operated by Malin Parker, a veteran of the restaurant and hospitality industries, Green Room Webs has built more than 150 sites for businesses ranging from restaurants to construction companies. The partnership's goal is to help website design firms with Accrisoft's content management system, said Mark Zeitler, chief technology officer at Accrisoft. Accrisoft's business tools manage customer information, from billing to support.

Patent for scarf that helps women

Susan Beausang, a Sarasota scarf designer, has received a patent for her design of a head scarf for women who have lost their hair because of medical conditions or treatment. The Beaubeau is designed to provide a custom fit, comfort, security and fashion appeal, Beausang said. She said she started the patent process on March 2, 2007, and received Patent No. 7,707,565 on May 4. Beausang founded 4women.com to provide products for women coping with medical hair loss.

Local firm chosen to publicize device

New York City-based Compactix has chosen Heidi Smith Communications Inc. to do public relations work for its DeskMate product launch. DeskMate is a device with which people can exercise at work.

This story appeared in print on page D2